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Director/PDMR Shareholding

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DFI RETAIL GROUP HOLDINGS LIMITED

Released 10:26:54 16 June 2025

RNS Number : 9873M
DFI Retail Group Holdings Ltd
16 June 2025

DFI RETAIL GROUP HOLDINGS LIMITED

NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM (1)

1 Details of the person discharging managerial responsibilities / person closely associated

- a) Name: Scott Anthony Price

2 Reason for the notification

- a) Position/Status: Executive Director and Group Chief Executive
b) Initial notification/Amendment: Initial Notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name: DFI Retail Group Holdings Limited
b) LEI: 213800NOTG41PZVNNX48

4 Details of the transaction(s): *section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted*

- a) Description of the financial instrument: Ordinary shares of US cents 5 and 5/9 each
Identification code: BMG2624N1535
- b) Nature of the transaction: Grant of share awards
- c) Price(s) and Volume(s):
Price(s) Volume(s)
US\$0.00 1,107,274
- d) Aggregated price: N/A - Single transaction
Aggregated volume:

- e) Date of the transaction: 16 June 2025
- f) Place of the transaction: Outside a trading venue

Sean Ward, Jardine Matheson Limited
For and on behalf of DFI Retail Group Holdings Limited

16 June 2025

www.DFIretailgroup.com

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